



What's your **BIG PLAN?**

**When these issues come up in your business,
*you need a strategy to tackle them:***

- >> Underperforming Operations
- >> Increased Competition
- >> Succession or Exit Challenges
- >> Profit Growing Pains
- >> Business Process Gaps
- >> Leadership Talent Gaps

LSL CPAs has consulted with clients on these challenges before, which makes your situation normal but no less worrisome. Pursuing a true strategy also requires an independent eye to spot vulnerabilities or opportunities that owners/leaders may not see – or don't want to talk about.

Our management advisors will facilitate a strategic planning process that is simple, insightful and focused to help you revitalize the reason you're in business and where you want to go.

Top Benefits of a Strategic Planning Process With LSL CPAs

- >> Leaders all on the same page about the direction of the company
- >> Key employees get excited about their role in pursuing a new, larger business goal
- >> A one-page strategic plan that includes:
 - Strategic objectives
 - Measurements/benchmarks to monitor progress
 - Specific initiatives, due dates and who is responsible
 - Refreshed vision statement
 - Mission statement
 - Core values
- >> A one-year roadmap for monitoring progress and making business decisions (go or no-go)
- >> Advisors who know your business to support implementation and help you avoid distractions along the way