



Is your business **WINNING OR LOSING?**

Financial statements don't predict business performance. That's because they report the past, not the future. How do you know:

- >> If a hidden cost is weighing down revenue and profits?
- >> If a cash-flow solution is right under your nose?
- >> If an industry or market shift will punch a hole in year-end?
If A/R is dangerously delinquent?
- >> If your competitors are doing better than you?

To help you interpret the numbers, LSL CPAs offers a cost-effective Business Performance Review (BPR) that uncovers your business potential and compares it with similar companies in your industry. Using the proven ProfitCents software, we deliver a timely report with valuable observations about market conditions, competitors, areas of concern in your business and where to dig deeper for improved profits.

Why struggle with the unknowns of your business success? Gain an edge on competitors with this simple analysis backed by experienced CPAs who help businesses boost performance every day.

Top Benefits of a Business Performance Review with LSL CPAs

- >> A custom, detailed report that provides future-focused ratio analysis and benchmarking
- >> Analysis notes and observations by an experienced CPA
- >> Key indicators affecting profitability, cash flow or business performance
Performance analysis relative to your competition by geography, company size and type
- >> Meeting with a knowledgeable CPA to review the BPR report to help you understand your financial statements and key financial metrics better
- >> Peace of mind from learning competitive realities and what to do next