



## Are you working ON your business, or just IN it?

### **Most business owners are too busy working in their business to have the time to work on growing it.**

How can you grow your business? There really are just 4 ways:

- >> Increase the number of customers (of the type you want)
- >> Increase their buying frequency
- >> Increase the average dollar value of a sale
- >> Increase the effectiveness of the operation

### **What you can measure, you can manage!**

You can take control of your company's future when you have the numbers. Information is power. This is what working ON your business is all about.

**There is no better way to start than by scheduling a meeting with an LSL P3 Group professional. Contact us today!**

### **What is your profit improvement strategy?**

We're your partners in helping your re-engineer your business. Re-engineering is the fundamental re-thinking and radical re-design of business processes to achieve dramatic improvements in critical areas of performance such as in costs, in service, in quality and in speed.

Let's develop the profit improvement strategy that is right for you through our 4 step to success:

- Step 1.** Set your goals
- Step 2.** Define processes and activities
- Step 3.** Systematize your processes to delight your customers
- Step 4.** Focus on measuring and monitoring key activities (your key performance indicators, KPIs)