



Outsourced Accounting Grows Your Business



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DOES YOUR VISION STATEMENT SAY: “We want to have the best looking checkbook reconciliations in our industry”...?

IS YOUR MISSION STATEMENT: “Our mission is to pave our corporate headquarters walkways with brilliant financials”...?

Every company, big or small, needs the bandwidth to fulfill their vision and achieve their mission. Do you think Steve Jobs spent a lot of time balancing his checkbook? Does Elon Musk sign the checks that pay his employees? He has “people” that take care of that so he can

send rocket ships to the moon. You can send your rocket ships to the moon, or an equivalent if you give yourself the freedom to step away from the minutiae of running the business and into the joy of growing your business.

Outsourced accounting lets you do just that. Here are the **five ways** that happens:



Stay focused and thrive – be Elon Musk for a day.

With outsourced accounting, you are confident you have the right people doing the right job. Now comes the fun stuff. You get to focus on what really matters—your core business. This could mean making more money or having the clarity to become more creative and innovative. With your key metrics in hand, you will have the ability to take actionable steps to realize your dreams. Your vision becomes a reality with the right facts and figures supporting you.

Bonus: Your financials become your ally. (Elon needs this information, sure, but he doesn't create it.)



Access a whole team of accounting experts (without having them on the payroll).

If you hire an in-house accounting staff, you are limited to the skills and experience of one person, the bookkeeper or controller. Imagine, instead, having access to the knowledge of a team of accountants with years of experience in a variety of industries. These can be accountants who have dedicated their entire careers in the pursuit of financial knowledge. Having a dedicated team member entering transactions accurately the first time and creating on-demand financials will give you the information you need to make quicker, informed decisions for going to the moon, or beyond it.

Bonus: You're surrounded by like-minded professionals who are committed to your success.



Save time and money – what else can we say?

You became an entrepreneur to bring an amazing product or service to the world or solve a great need. You probably did not start a business to become an accountant. As your business grows, hiring key people with the right skills takes time and money. With outsourced accounting, you already know you have access to skilled professionals, and with it comes an added benefit of scalability. You may be able to hire a part-time in-house bookkeeper, but your options are limited when hiring a part-time controller or CFO. Having these positions filled easily, on-demand and at a fraction of the cost is **money in the bank**.

Here is a sample cost savings of part-time outsourced staff versus hiring in-house staff:

	Bookkeeper with a team (Outsourced)	Full Time Bookkeeper In House Cost Wages + Benefits	Controller with a team (Outsourced)	Full Time Controller In House Cost Wages + Benefits
Annual	\$25,000.00	\$60,000.00	\$80,000.00	\$150,000.00
Taxes		\$6,000.00		\$15,000.00
Benefits		\$18,000.00		\$45,000.00
Approximate Cost	\$25,000.00	\$84,000.00	\$80,000.00	\$210,000.00
SAVINGS:	\$59,000.00		\$130,000.00	

Bonus: You will have more time and resources to spend on things that really matter.



Reduce your risk – wait! Musk and Jobs liked risk, but not on the money side.

Accounting is all about checks and balances. With proven policies and procedures already in place, you will have automatic internal controls set up. With outsourced accounting, you have a third party reviewing your books. You will have the confidence your books are set up correctly, thereby reducing your exposure to costly financial mistakes. Steve Jobs said, "Make a dent in the universe." We don't think he meant a dent in your tax return.

Bonus: Peace of mind knowing your financial house is always in good order.



Have a clearer roadmap to success – planning is key for all visionaries.

There are many paths to success. Strategic planning with your accounting team gives you a greater perspective of where you are and where you want to be in one month, one year, or ten years or more. They will do the number crunching and not only will you get accurate financials, but you will also get a precise road map with step by step instructions that move you and your business right where you want to go. Those numbers will give you insights and clues to your roadblocks, and they will also reveal the solutions. We know the language of numbers. Let us interpret their meaning for you. With knowledge, there is power.

Bonus: You trust your gut, now let the numbers support your instincts.

Other Key Features and Benefits to Outsourced Accounting Services:

- You will have access to the latest information and updates in accounting software and best financial apps to increase efficiency
- You get to work on your business, not in your business
- Access to forecasting tools that take out the guesswork
- Allocate resources that are directly tied to your core business
- You or your staff will have access to ongoing training and webinars
- On-demand accounting services
- Flexibility: you choose your service level
- Always in the loop of changes in the laws that may affect your business
- Experienced guidance about your money
- Questions and concerns answered quickly and accurately
- Access to a vast network of preferred vendors and professionals
- Data storage
- Accurate books all the time
- Customized services to fit your needs
- Advice on accounting needs
- Your outsourced accounting team grows with you
- Access to customized reports for financial and business intelligence
- Consistently up to date on new tax laws
- You will be prepared for tax season
- Tax planning options
- Fraud prevention
- Monthly, quarterly and annual meetings to help you stay on target
- Opportunity to work with passionate fun, creative, and innovative people

