

Volatility Is Normal: Stay Invested for the Long Run

Healthy markets can experience sizeable selloffs. In 20 of the last 21 years, the S&P 500 saw a pullback of 7% or higher. Yet only five of those years saw a negative annual price return. Investors may get hurt when they lose sight of their long-term goals or can't stomach short-term volatility. Generally, staying invested for the long run has proven to be a better strategy than trying to time the market. Indeed, behavioral finance research shows that many investors tend to buy high and sell low, which could sink their portfolios.

S&P 500 Maximum Annual Drawdowns vs. Annual Return

	Maximum Drawdown	Annual Price Return
1998	(19.19%)	26.67%
1999	(11.80%)	19.53%
2000	(16.56%)	(10.14%)
2001	(29.09%)	(13.04%)
2002	(33.01%)	(23.37%)
2003	(13.78%)	26.38%
2004	(7.43%)	8.99%
2005	(7.01%)	3.00%
2006	(7.46%)	13.62%
2007	(9.87%)	3.53%
2008	(47.71%)	(38.49%)
2009	(27.19%)	23.45%
2010	(15.63%)	12.78%
2011	(18.64%)	(0.00%)
2012	(9.58%)	13.41%
2013	(5.58%)	29.60%
2014	(7.28%)	11.39%
2015	(12.04%)	(0.73%)
2016	(10.27%)	9.54%
2017	(2.58%)	19.40%
2018	(19.78%)	7.03%
2019	(6.84%)	28.88%
2020	(29.53%)	TBD

Maximum Drawdown Average:
-15.33%

Annual Price Return Average:
7.15%

The Upshot

Missing the market's best days is far worse than being invested during its worst. Keep calm through periods of volatility and consult with your financial advisor on how to dampen the effects of volatility while staying on track to hit your long-term goals.

Data as 3/19/2020. Sources: FactSet and OAM Research. This chart contains historical data and it is used for illustrative purposes only. It doesn't constitute investment advice and it's not an investment recommendation. There is no guarantee that any investment strategy will be successful. Investing in securities involves risk and may result in loss of principal. **Past performance is no guarantee of future results.** Indices are unmanaged, hypothetical portfolios of securities that are often used as a benchmark in evaluating the relative performance of a particular investment. An index should only be compared with a mandate that has a similar investment objective. An index is not available for direct investment, and does not reflect any of the costs associated with buying and selling individual securities or management fees. The S&P 500 Index consists of 500 stocks chosen for market size, liquidity, and industry group representation. It is a market value weighted index (stock price times number of shares outstanding), with each stock's weight in the Index proportionate to its market value. The Index is one of the most widely used benchmarks of US Equity Large Cap performance. This material is not a recommendation as defined in Regulation Best Interest adopted by the Securities and Exchange Commission. It is provided to you after you have received Form CRS, Regulation Best Interest disclosure and other materials. 2302945.2