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M&A Activity: 2025 Review

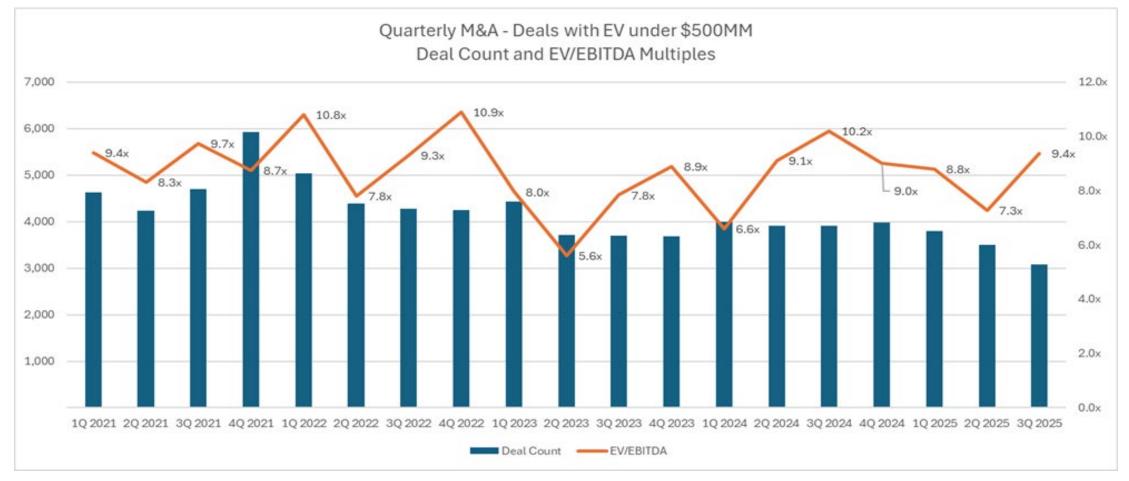
Beginning of the recovery:

- Mixed 2025 M&A activity from stable 2024
- Tariff Concerns & Instability:
- US: Fed Reserve (2 rate cuts so far in 2025)
 - 2-3 Cuts projected for next year
- Trump Administration causing waves
 - Tariffs On/Off
- Growth or Recession?





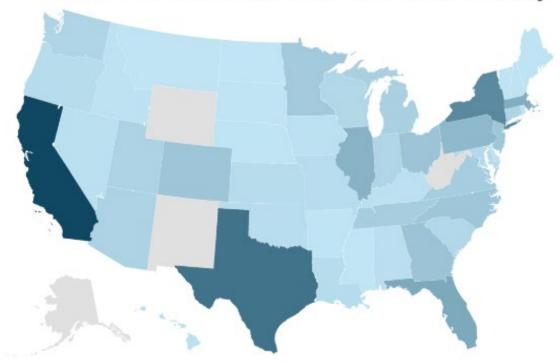
M&A Activity: Deal Review – Quarterly Basis

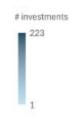




M&A Activity: U.S. Platform Investments

U.S. Platform Investments - 12 Months Activity





- California (15%), Texas (11%), and New York (9%) lead overall U.S. investments, reflecting their scale, population, and diverse industry bases.
- California (14%), Texas (9%), and New York (8%) dominate overall add-on investments.
- The Southeast, particularly
 Florida and Georgia, is
 emerging as a growth corridor,
 shaped by new capital flows.

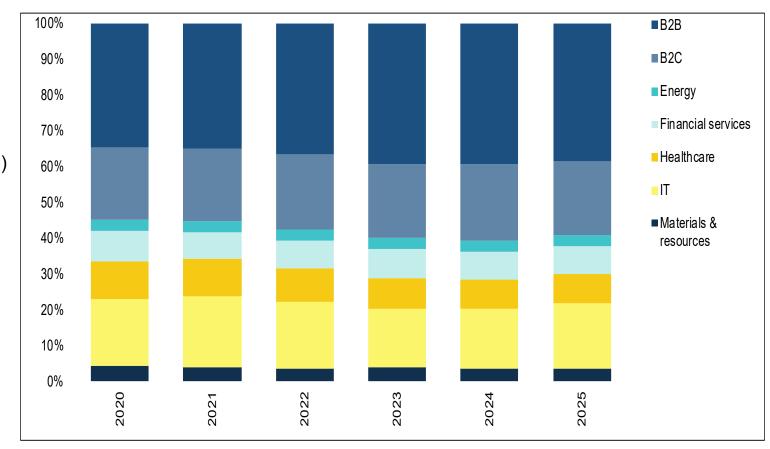
Source: www.PrivateEquityInfo.com



M&A Activity: Share and Volume Trends

Top Trending Sectors:

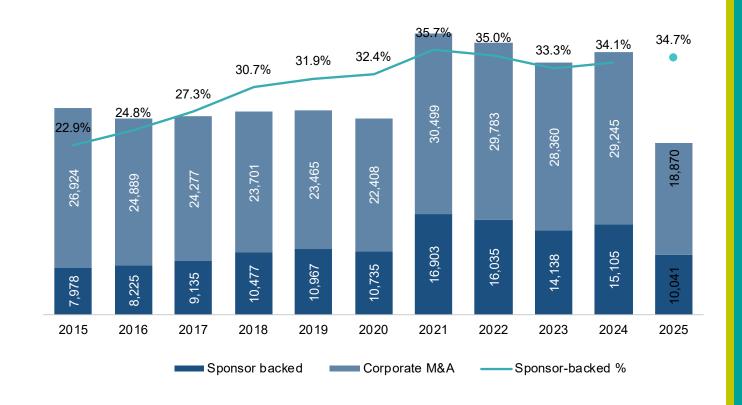
- B2B: products & services (39%)
 - 27% of total deal value
- B2C: direct to consumers (20%)
 - 15% of total deal value
- Technology: software & internet (18%)
 - 23% of total deal value
- Healthcare: pharma / biotech (8%)
 - 11% of total deal value
- Financial Services: (8%)
 - 12% of total deal value
- Energy: oil and gas (3%)
 - 7% of total deal value
- Infrastructure: (4%)
 - 5% of total deal value





M&A Activity: Strategic vs Private Equity

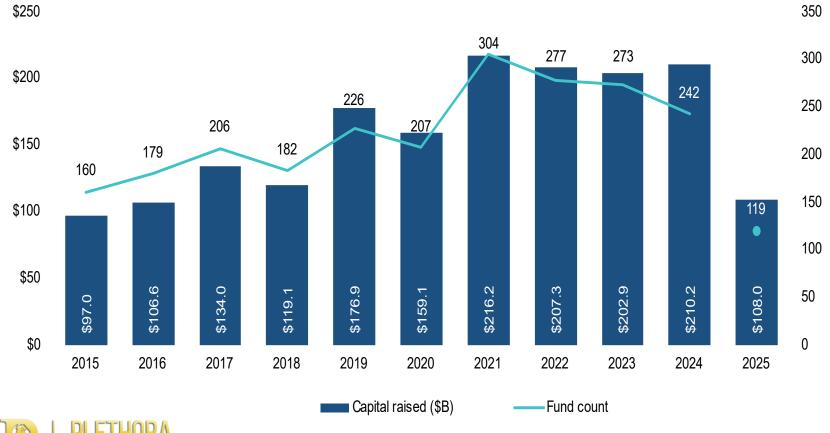
- Private Equity represents ~35% of total completed deals
- Invest across all deal sizes (main street to large cap)
 - Younger, "1st Gen" PE are more flexible on their minimums
 - Some PE will spinoff a sister division for main street
- Most PE platforms will make multiple add-on acquisitions
 - Complimentary, new products, new markets
- Massive dry powder have helped to increase their position





M&A Activity: Private Equity

\$1.2 trillion of dry powder
 vs \$3.6 trillion in 2024

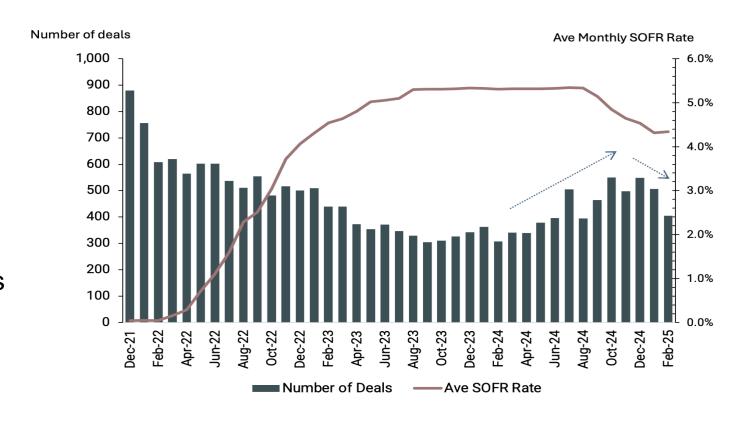




M&A Outlook: Interest Rate & Annual Deal Volume

- Keys to look for:
 - Declining Interest Rates
 - New Tariffs | Trade Deals
- Both Strategics & PEGs going into 2025 with cautious optimism.
- PE firms are still faced with a higher cost of capital for leveraged buyouts (LBOs).
- Level or reduced interest rates will sustain higher PEGs activity.
- Tariffs to play a big part.

Number of M&A Deals by Financial Investors

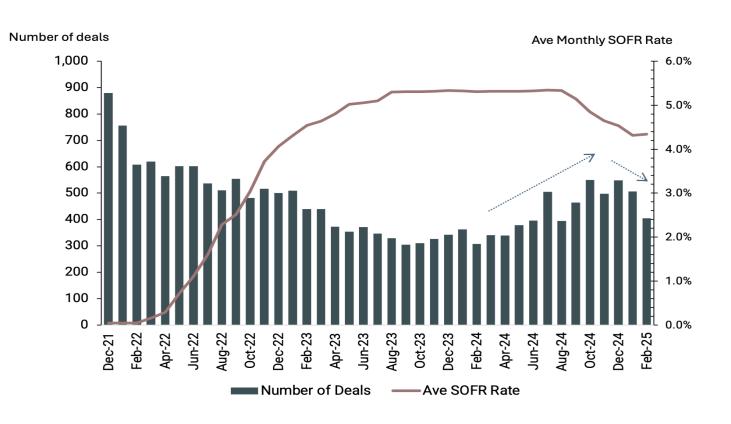


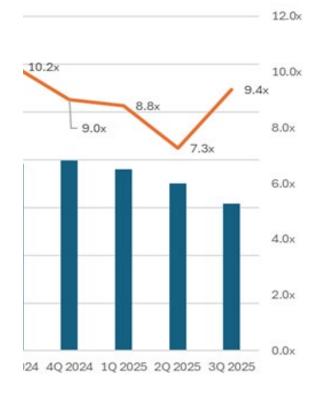


M&A Outlook: Interest Rate & Annual Deal Volume

Number of M&A Deals by Financial Investors

2025 Deal Volume Under \$500 Million







M&A: Mitigating Future Risks

- Tariffs: Undisclosed Price Increases
- Inventory Issues (quality of systems & supply chain challenges)
- Accounts Receivable (slow pay customers)
- Cyber Security (advanced security systems)
- Third Party Claims (compliance & systems)
- ESG Advantage (Environmental, Social, Governance)
- Rep & Warranty Insurance (supporting smaller transactions)



Reps & Warranty Insurance Trends

- What: Purchased in connection with a M&A transaction
- When: At time of letter of intent with Buyer (more leverage to negotiate)
- Who: Most often paid by Buyer
- Why: Average escrow amount reduced from 12.3% to 2.3%
- Goal: To minimize exposure



Reps & Warranty Insurance Trends

Typical Terms:

• Limits: **10%** of company value; Premium: **2-3%** of limits

Retention: .05-2% of company value

Exclusions are common (known breaches, employee payroll & retirement account issues)

TRENDS:

- Policy sizes decreasing (<\$50M): more available for most transactions
- \$10-\$20M deal size not uncommon

Feature	Example Terms
Transaction Value	\$15M
Coverage Limit	\$1.5M (10%)
Retention	\$100K (~0.67%)
Premium	\$37.5K (2.5% of limit)
Coverage Scope	Unknown breaches of reps/warranties
Exclusions	Known liabilities, diligence-discovered items, covenants, forward-looking
Survival Period	3 yrs (Non-Fundamental), 6 yrs (Fundamental)



2026 Outlook: Trends and Themes

- Slow and cautious going into the new year
 - 2026 Review of USMCA Trade deal
 - Trade war with China or Europe?
- Disruptive technology & Data Analytics
 - Artificial Intelligence
 - Big Data
- Deal values looking to recover alongside rate cuts
- Continue to expect detailed supply chain diligence
 - Diversification of your supply chain
- Strategics continue take a higher % of deal share (less leverage needed)
- Tariffs continued effects on business owners and valuations



M&A Outlook: Company Value Drivers

- Resilient supply chains
- Technology-enabled operations
- Recurring / contract revenue

- Healthy margin profile
- Strong management team
- Disciplined growth strategy



Plan for how the sale will be taxed:

- Will it be taxed as capital gain or ordinary income? Or a combination?
- Sellers generally prefer to sell stock or partnership interests.
- Buyers typically want to buy tangible & intangible assets which can be depreciated and amortized.
- Consider your business restructuring options early as it may reduce total tax liability related to a sale. It may even affect sale price and the buyer's willingness to close a purchase.



Structuring Options

- Be sure to plan ahead!
- How is the company currently structured?

Partnership or LLC?

- ✓ Sale of a partnership interest is a capital asset transaction
- ✓ In an asset sale, the sales price can be grossed up to cover tax costs associated with the asset sale

C or S Corporation?

- ✓ Some sales are considered stock sales for legal purposes but are treated as asset sales for tax purposes only
- ✓ Various tax elections are available to please everyone including IRC §338(h)(10), §336(e) and §368(a)(1)(F)



Purchase Price Allocation

- This allocation should be discussed early in a deal negotiation. Both sides must agree on the allocation.
- This gives an opportunity to depreciate asset purchases depending on the sales price allocation.

Tax Projections

- Expect for your accountant to work hand in hand with the M&A firm and/or tax attorneys to make sure the deal is as expected.
- Numerous tax projections should be run; pre-close, at closing and post closing.
 These can span many months even after the deal closing.



Fees for the Overall Transaction

- Depending on the size of the transaction, fees can be significant
- Like any large transaction you need the right advisors in place to protect your interests



How has the OBBBA Impacted M&A Transactions

- The One Big Beautiful Bill Act was signed on July 4, 2025
- There are parts of the act that will affect asset sales
 - Depreciation
 - Permanent Bonus Depreciation is back to 100%
 - Section 179 Deductions with more types of qualifying property for commercial real property
- Pass-through deduction made permanent
- R&D Expensing is back



How has the OBBBA Impacted M&A Transactions?

- Sales of Qualified Small Business Stock
 - Shorter holding periods with tiered exclusions
 - 3 years 50% exclusion
 - 4 years 75% exclusion
 - 5 years 100% exclusion
 - Higher capital gain limits (\$10 million to \$15 million)
 - Higher asset threshold (\$50 million to \$75 million)



How has the OBBBA Impacted M&A Transactions?

The SALT limitation

- The deduction for state and local taxes has been limited to \$10,000 since the Tax Cuts and Jobs Act of 2017.
- We had a work around for this since 2020.
- CA introduced AB150.
- The OBBBA has now increased the limit to \$40,000 for tax years 2025 to 2029.
- Phase out starts at \$500,000 MAGI for MFJ and is fully phased out at \$600,000 MAGI.
- We might see more AMT with higher SALT limits (same with high amounts of capital gains).



How has the OBBBA Impacted M&A Transactions?

Qualified Opportunity Zones

- TCJA established the Qualified Opportunity Zones
- Deferral and exclusion of gains
- Now permanent under OBBBA



Questions?



Contact Your Presenters



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Thank you!

